

## **Natural Gas Intelligence (NGI's) Privacy Policy**

Updated December 14, 2016

NGI's Subscriber Agreement is [here](#)

Intelligence Press (dba "Natural Gas Intelligence," referred to as "NGI" for the rest of this statement) respects your privacy and is committed to protecting Personal Information (defined below) that you provide to us. This statement explains our policies and practices regarding the use and disclosure of your Personal (and Non-Personal) Information by NGI.

BY ACCESSING, BROWSING, AND USING THE NGI WEBSITE, YOU AGREE TO BE BOUND BY THE TERMS AND CONDITIONS DESCRIBED BELOW, ALL POLICIES AND GUIDELINES INCORPORATED BY REFERENCE, AND ANY SUBSEQUENT CHANGES TO THE FOREGOING. IF YOU DO NOT AGREE TO THESE SITE TERMS OR ANY SUBSEQUENT MODIFICATION, DO NOT ACCESS, BROWSE OR OTHERWISE USE THIS SITE.

### **Collection and Use of Personal Information**

**Definition:** We use the term "Personal Information" to refer to information that, by itself, would permit someone to identify or contact you, such as your full name, address, telephone number, or email address. Personal Information does not include aggregated information that, by itself, does not permit the identification of individual persons. Our website does not collect any Personal Information about you other than the information that you intentionally submit to us by completing and sending a form on our website, by submitting email to us, or by logging onto one of the areas of our website that is restricted to registered users.

**To optimize the user experience on our site:** NGI utilizes a variety of technologies to solicit opt-in information and track website visitors. NGI may use this information internally in connection with processing your inquiries and orders, or to help improve our products and services. NGI also may use your Personal Information for the purposes of supporting your relationship with our company by designing content that is suitable to your needs and alerting you to new service offerings as they become available.

**Sharing with our trusted sponsors and content providers:** From time to time NGI business partners (vendors) may wish to contact our website visitors who have indicated an interest in those third party or sponsor company products, services or events. If you register for or access services offered by these vendors, you choose to share your name and contact details directly with them so that they may contact you. For example, if you register for a vendor-branded (or co-branded with us) free webinar, we will collect your registration information on behalf of that vendor for its own use. We may also keep a copy of that data for our own use, consistent with this privacy policy.

Excepting the above, NGI does not sell or trade Personal Information to third parties without your prior consent. If you decide that we should not use your Personal Information, please notify us and we will discontinue use.

If you provide NGI with especially sensitive information, such as a credit card number, be advised that all transmission of sensitive data is encrypted and is protected by encryption software. We also restrict access to this sensitive information on our computers to employees who have a need to know the information. NGI uses [Authorize.Net](#) as a credit card merchant to clear credit card transactions, which has strict policies regulating the data they share. NGI is not privy to your financial information from Authorize.net at any point during any online transaction.

### **Email Marketing**

NGI website visitors may be offered the opportunity to “opt-in” to receive daily or weekly email alerts with headlines. Recipients may opt out at any time. NGI encodes images and hyperlinks in emails to generate open and click data. It is possible to tie this information to individual users. As previously mentioned, NGI will only use this data to tailor its content to each user to provide the best overall browsing and content experience.

### **Removal**

If you wish to be removed from NGI lists and marketing efforts please contact us via email at: [contact@naturalgasintel.com](mailto:contact@naturalgasintel.com)

### **Collection and Use of Non--Personal Information**

In general, you can browse non--permission areas of the NGI website without providing any personal information. We use Google Analytics and certain software tools such as JavaScript to measure and collect session information. We do this in order to analyze traffic to our site, and to better understand the needs of our customers and visitors. Some examples of the information we collect and analyze include the Internet protocol (IP) address used to connect your computer to the Internet; computer and connection information such as browser type and version, operating system, and platform; the Uniform Resource Locator (URL) referring page to our web site along with each page viewed, including date and time. Like many websites, visitors accessing the NGI website will be offered a "cookie." A cookie can be described as a small text file containing information that is transferred to your computer's hard disk for record-keeping purposes after you've visited a web site. The use of cookies enable us to analyze site traffic patterns. A cookie will not give us access to your computer or to any information other than what you voluntarily provide to us. Most web browsers will automatically accept cookies. There are many methods and applications available for disabling a browser's handling of cookies, or restricting the exchange of data. Should you disable cookies, you may still view the publicly available information on our websites, although it will likely interfere with your overall browsing experience.

### **Google Remarketing**

At this time, NGI uses Google AdWords, Google Analytics, and the Google Display Network together to serve ads to you on other websites after you've visited our website. This practice, known collectively Google Remarketing, is a popular tool that Google offers to businesses. If you would like to know more about the program, [you may read about it here](#). These are the

basics: we, along with third--party vendors, Google and DoubleClick, use first--party cookies (such as the Google Analytics cookie) and third--party cookies (such as the DoubleClick cookie) together to inform, optimize, and serve ads based on your past visits to our website. If you would like to opt- out of receiving advertising like this from Google, you can manage these settings by visiting the Google Ads Preferences Manager. Also, Google recommends installing the Google Analytics Opt-out Browser Add-on.

### **Our Commitment to Accuracy and Security**

The accuracy and security of Personal Information is important to NGI. If you ask us to correct your Personal Information, we will attempt to correct such inaccuracies in a timely manner. NGI is concerned with the security of your information and is committed to taking reasonable steps to protect it from unauthorized access and use. To that end, we have established the appropriate physical, electronic, and managerial policies and procedures to secure this information. We require our employees to observe your privacy and confidentiality rights.

### **Special Circumstances of Disclosure**

Except as provided above, NGI may only disclose information that you have furnished about yourself if we believe in good faith belief that such action is reasonably necessary: (1) to comply with the law; (2) to comply with legal process; (3) to respond to claims that such content violates the rights of third -parties; (4) to protect the interests of NGI, or for a compelled public purpose such as national security or public safety.

### **External Links**

The NGI website may provide links to third- party websites. Even if the third- party is affiliated with NGI through a business partnership or otherwise, NGI is not responsible for the content, privacy policies, or practices of such external links. External links are provided for convenience only and access to these links is at your own risk.

### **Confidentiality and Non--Disclosure Agreements**

Nothing in this Privacy Policy shall detract from the rights and obligations of the parties to any non-disclosure or similar agreement that NGI has entered into with any customer or other third-party. The NGI Privacy Policy is subject to change at any time, without notice and we encourage you to review this policy regularly for any changes.

Contact Us:

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